

In 2020, The Great Barr Hotel will be celebrating 35 years in the hospitality industry. In celebration of our 35 years we have decided to further push the global sustainability movement and are putting this to the forefront of our services and operations. Our staff members are continuously trained to become increasingly aware of our corporate social responsibility strategy and fulfill our social contract to our stakeholders. To this end we have been able to pursue and achieve the following:

ENERGY & CARBON:

In line with the Paris Agreement, we are committed to reducing our energy consumption and carbon footprint.

- **Our Reductions:** We are actively seeking to reduce our carbon and energy intensity. This has included investing in motion lights to reduce energy usage and aiming to continuously increase buying seasonal and local produce.
- **Technological Innovations:** Across our functions, we are constantly exploring ways in which we can reduce carbon emissions and improve our energy efficiency. For example, we have commenced engaging in conversations to implement solar panels across our roofs. Once completed this may provide our hotel with power.

WATER MANAGEMENT:

We are dedicated to water stewardship and continuously work to make every droplet matter.

- **Reducing Water Consumption:** We have seen a reduction in our water intensity by providing guests with the possibility of reusing their towels. This has in turn minimized our water usage from laundry services. Furthermore, we pursue a collective action approach and have increased our awareness of the global water crisis by establishing a water management plan. In return, we persistently seek to minimize water usage from landscaping, bathrooms and our kitchen.

WASTE MANAGEMENT:

We are devoted to seeking innovative ways to reduce, recycle and repurpose our waste.

- **Reducing waste:** This year in particular we have focused on reducing plastics. This includes banning plastic straws from our premises, reducing plastic bottles from our conference rooms and buying recyclable coffee cups. Furthermore, we have invested in implementing reusable soap containers in bedrooms. Remaining plastic usage is recycled.

SOURCING RESPONSIBLY:

We are passionately increasing our awareness of our value chain to ensure it provides sustainable options.

- **Dietary Alternations:** We have re-developed our menus to serve with purpose and have therefore introduced innovative and positive alternations to our menus. In this way, we are increasingly introducing and promoting vegetarian, vegan and plant-based dishes.
- **Reduced Carbon Footprint in our supply chain:** Our chefs are also habitually seeking to buy seasonally and local produce.

Ensuring current and future generations requires collective collaboration, therefore, we value any input and suggestions you may have in making our hotel more sustainable. Please contact us at: sales@thegreatbarrhotel.com